

## **Morley Town Deal Board**

### **Minutes**

**Monday 12 October 2020**

**14:00 – 16:00**

**Zoom Meeting**

#### **Attendees**

Councillor Lisa Mulherin	<i>Executive Member, Climate Change, Transport and Sustainable Development, Leeds City Council</i>
Mark Goldstone	<i>Head of Policy and Business Representation, West and North Yorkshire Chamber of Commerce</i>
Councillor Robert Finnigan	<i>Morley Town Council</i>
Steven Foster	<i>Director, Land Securities</i>
Rebecca Greenwood	<i>Policy Officer, West Yorkshire Combined Authority</i>
Mark Harding	<i>Market Manager, Morley Market</i>
Gerald Jennings (Chair)	<i>Director, G.R. Jennings Properties Ltd</i>
Rachael Kennedy	<i>Morley Town Centre Manager</i>
Reverend Anthony Lee	<i>Leader, Morley Community Church</i>
Cameron Stephenson	<i>Constituency Office Manager, Office of Andrea Jenkyns MP (Sub)</i>
Martin Farrington	<i>Director of City Development, Leeds City Council</i>
Councillor Andrew Hutchison	<i>Morley North ward member</i>
Councillor Wyn Kidger	<i>Morley South ward member</i>
Councillor Neil Dawson	<i>Morley South ward member</i>
Dawn Ginns	<i>Morley resident</i>

#### **Apologies**

Andrea Jenkyns	<i>Member of Parliament, Morley and Outwood</i>
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## In Attendance

Lorraine Coates	<i>Area Lead, Leeds City Region, Cities and Local Growth Unit, BEIS/MHCLG</i>
Adam Brannen	<i>Head of Regeneration, Leeds City Council</i>
Jessica Ashton	<i>Senior Regeneration Officer, Leeds City Council</i>
Daniel Broadbent	<i>Regeneration Officer, Leeds city Council</i>
Christopher Brown	<i>Career Grade Officer, Leeds City Council</i>
Samuel Lewis	<i>Principal Regeneration Officer, Leeds City Council</i>
Claire Simms	<i>Regeneration Support Officer, Leeds City Council (Minutes)</i>
Lisa Littlefair	<i>Mott MacDonald</i>
Stephen Cox	<i>Mott MacDonald</i>
Jeff Scales	<i>Locality</i>
Cathy Varley	<i>Locality</i>

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### **1.0 Introductions and Apologies** **ACTION**

1.0 Apologies were received from Andrea Jenkyns, MP.

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### **2.0 Declaration of Interests**

2.1 No interests were declared

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### **3.0 Minutes of the last Meeting and Matters Arising**

3.1 The minutes of the last meeting were agreed.

3.2 3.6 Ongoing Board recruitment and equality, diversity, cohesion and integration considerations. The Chair asked that this action be kept live.

### **4.0 Economic Baseline Work – Mott MacDonald**

4.1 Lisa Littlefair and Stephen Cox of Mott MacDonald presented early findings and analysis from the Economic Baseline work they have undertaken. The report provided local and national level comparisons to contextualise Morley's economy and performance against the district as a whole and similar towns elsewhere in the district and region. The Board were asked to respond to, and discuss, the presentation of early findings and analysis from the Economic Baseline work. The following discussion took place:

4.2 Q) Mark Goldstone asked if there was any data on the type of financial services employment. Do we know if they are any sub-sectors that are threatened by automation / fintech e.g. call centres for example?

A) Financial, science, head offices and IT are significant sub sectors. The data will have to be analysed further but there is a section in the report that discusses what sectors may grow and which ones may decline. For example the health sector may grow and the hospitality sector may decline under the current economic climate.

4.3 Cllr Mulherin challenged the findings of the report that state Morley has good public transport links. A large number of those identified as commuting into Morley for work aren't able to do so by train because the areas they live in don't have a train station. Morley needs to have good connectivity and transport links for all public transport including bus routes and cycle links.

The report looks at transport links in broad terms and further analysis needs to be done by Mott MacDonald to look at the nuances of this.

- 4.4 Q) Cllr Finnigan asked what sort of commitment there was in terms of health. Would there be any investment in Morley?

A) Some of the government objectives for the funding are linked to health. The funding is capital so there would need to be a clear link if used for health.

Dawn Ginns advised that she works for NHS England and has passed on details of colleagues to Locality to take part in the stakeholder survey. Locality will be reaching out to these stakeholder contacts.

- 4.5 Cllr Finnigan stated there is a need for more upskilling in vocational areas and trades and we need to reflect on what we can do to address this. There is a need to understand what impact on the diversification of local jobs potential future expansions of office accommodation could have.

- 4.6 Q) The Chair asked Mott MacDonald to confirm the report findings that the demography of Morley shows an aging population.

A) LF confirmed that the findings were correct.

- 4.7 Q) Cameron Stephenson asked if most of the data used was taken from the 2011 census data. If so are the take away findings from this data likely to change when updated?

A) Where possible more up to date data is used, including age profile data which is from 2018, but some of the data was from the 2011 census.

- 4.8 Cllr Hutchison asked that Mott MacDonald look at the night time economy and scrutinise if that is on the rise with Morley being a destination night time economy recently.

**Mott  
MacDonald**

- 4.9 There was a discussion about how the jobs figures are affected by the inclusion of the White Rose Office Park and Capitol Park in the analysis. Mott MacDonald agreed to add an analysis with these areas excluded for comparison.

**Mott  
MacDonald**

- 4.10 Q) Reverend Tony Lee asked about the provision of housing for the elderly. There should be a long term understanding of support for those who are growing older. This isn't reflected in the report.

A) Rachel Kennedy advised that Town Centre Management is leading on Morley becoming a Dementia Friendly Town. This has been halted by COVID at the moment.

- 4.11 Cllr Finnigan stated that Public Realm a big issue and Section 215's have been used to force improvements of private properties. He also advised concern about the Rail Station in that WYCA identified the need to improve disabled access and parking over two years ago but have not addressed the issue.

SL advised that In terms of station accessibility LCC have a meeting scheduled with WYCA and Network Rail next week to pick this up.

- 4.12 The economic baselining report is due to be finalised the week commencing 9 November 2020. SL will circulate the presentation to Board. Mott MacDonald will provide a written report before 21<sup>st</sup> October and will attend the Board meeting on 16<sup>th</sup> November.

**Mott  
MacDonald  
/ SL**

## **5.0 Consultation and Engagement – Locality**

- 5.1 Jeff Scales and Cathy Varley gave a presentation about the consultation and engagement process. Locality presented early findings and analysis from the public engagement and stakeholder interviews.

- 5.2 Q) The Chair asked if Locality had contacted the local schools.

A) Schools have been contacted via e-mail. There hasn't been a response from some of the schools, possibly due to the current public health pressures. Any suggestions about further contacts would be greatly appreciated. Locality are also meeting with Youth Services and Groundworks.

- 5.3 Rachael Kennedy agreed to liaise with Locality regarding face to face engagement with the young people in the area.

**RK /  
Locality**

- 5.4 The Chair asked the Board to make comments about any of the report findings that surprised them. The following comments were made.

- 5.5 Cllr Finnigan felt that there are no surprises in terms of the weaknesses and strengths identified in the report.

- 5.6 Rachael Kennedy commented on the town centre landscape and suggested it's a question of perception. People are focusing on the negative so it's about adding to the strengths we already have instead of replacing them. The success and diversity of the High Street will be a reflection of the strength and capacity of the wider economy.

- 5.7 Locality will support the Morley Town Deal Board to develop a brand identity, which can be used for the TIP as well as on an ongoing basis, during the TIP implementation phase. This will be led by graphic design agency Wolfegang. The Chair asked that the branding come to the Board in a timely manner.

- 5.8 Locality will send SL the final version of the report to circulate to the Board.

**SL /  
Locality**

## **6.0 Emerging Themes and Workstreams**

- 6.1 Following the presentations given by Mott MacDonald and Locality the Chair asked the Board to consider the developing evidence base and consultation and engagement outcomes, and to discuss emerging thematic areas of opportunity and challenge. The board identified the below:

- Transport and Connectivity
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- Health
- Regeneration
- Animation and pedestrianisation of town centre

6.2 The Chair asked the Board to look at Appendix 3 after the meeting and to come back to him with suggestions about themes they would like to be involved with. **All**

6.3 MG asked about opportunities to leverage other funding. SL will circulate a brief report capturing the existing investment underway and planned in Morley within the next fortnight. **SL**

**7.0 Accelerated Funding Projects**

7.1 Cllr Hutchison suggested that the Board members interested in this theme are involved in the consultation and design process and that there is full consultation with Ward Members and others when Highways look at specifics of the scheme. SL to follow-up outside of the meeting about how consultation with Ward Members will be taken forwards. **SL**

**8.0 AOB**

8.1 The visioning session will be held on 21<sup>st</sup> October 2020 at 9am.

8.2 The Board should send their declaration of interest forms to SL. SL will check if hard copies are needed. All Board members to confirm if they have completed the forms. **SL / All**

**9.0 Date and Time of the Next Meeting**

9.1 Monday 16<sup>th</sup> November 2020 at 10am